

# CITY OF HAYWARD

## AGENDA REPORT

AGENDA DATE 05/04/99  
AGENDA ITEM \_\_\_\_\_  
WORK SESSION ITEM WS#3

**TO:** Mayor and City Council  
**FROM:** Director of Community and Economic Development  
**SUBJECT:** FY 1999-2000 Community Development Block Grant Funding Recommendations

### RECOMMENDATION:

It is recommended that the City Council review and comment on the following report regarding Community Development Block Grant (CDBG) funding for FY 1999-2000.

### BACKGROUND:

Approximately \$2,400,000 is available for funding eligible CDBG activities in Hayward during fiscal year (FY) 1999-2000.

HUD FY 1999-2000 Entitlement Grant	\$1,794,000
Program income	<u>606,000</u>
Available CDBG funds for FY 1999-2000	\$2,400,000

CDBG program administration costs for FY 1999-2000 are estimated at \$400,000 including funds for CDBG-target area economic development activities, HUD-required environmental reviews and fair labor standards construction wage monitoring. The balance of funds available for CDBG program activities is \$2,000,000. The amount available for funding public services is \$316,352 because of the formula used to calculate the HUD-required cap on the amount of CDBG funds that can be spent on public services. This is less than the amount of funds available last year to fund public services and has led to difficult decisions on the part of staff and the Commission.

Attachment A is a chart that lists both CAC and staff recommendations. Attachment B includes a brief description of each agency, the project, and previous CDBG funding awarded to the agency and describes the final recommendations of CAC and staff with any recommended conditions for each project.

## **Discussion of CAC and Staff Recommendations**

### *Staff Process*

Twenty-three complete proposals for CDBG funds were submitted totaling \$3,685,218. Staff conducted a site visit with each agency that had not applied previously for CDBG funds as well as site visits of projects that had not received funding recently or funding for the type of project.

Staff evaluated each proposal and made preliminary recommendations. After hearing the appeals, jointly with the CAC, final recommendations were made.

### *Citizens Advisory Commission Process*

The Chair of the CAC appointed an Application Review Committee (ARC) to review each proposal and make recommendations to the Commission. After carefully reviewing each proposal, the ARC conducted interviews on Saturday, March 13, 1999 with each agency applying for funds. The ARC's recommendations were discussed by the entire Commission at its March 24<sup>th</sup> meeting and the CAC issued its preliminary recommendations.

### *Appeal of CAC and Staff Recommendations*

There were three appeals:

- ❖ Salvation Army wanted to clarify that the reason they could not sign their FY 1996-1997 CDBG Agreement for handicap accessible bathrooms with the City was the prohibition on religious activities written in their contract. This prohibition is required for CDBG funded contracts.
- ❖ The Boys and Girls Club asked the Commission to change their recommendation not to provide funding this fiscal year since their timetable for construction shows the building will be completed before July 1, 2000.
- ❖ Southern Alameda County Legal Aid asked the Commission and staff to reconsider their decision not to recommend funds for the agency.

### *Final CAC Recommendations*

At their regular meeting on April 28, 1998, the CAC discussed the appeals and voted unanimously in favor of their preliminary recommendations regarding the Salvation Army, the Boys and Girls Club and Southern Alameda County Legal Aid. The CAC voted unanimously to change their preliminary recommendations as follows:

- ❖ Homeowner Assistance Program from \$200,000 to \$230,000;
- ❖ Minor Home Repair Program from \$220,000 to \$256,614.

The CAC also voted to adopt as final the preliminary recommendations for the remaining agencies. The vote was eight in favor, none opposed, and two abstentions by CAC members (one who is a staff member and another who is a consultant to an agency recommended for CDBG funds as part of this motion).

*Differences Between CAC and Staff Recommendations*

<b>Agency Name</b>	<b>CAC Recommendation</b>	<b>Staff Recommendation</b>	<b>Reasons For Difference</b>
Homeownership Assistance Program	\$230,000	\$200,000	Due to the current rapid increase in housing prices, the CAC wanted to add more money to homeownership.
Housing Conservation Loan Program	\$470,000	\$400,000	CAC did not recommend funds for the Boys and Girls Club, therefore, there were funds available for other programs that the CAC thought were important
Minor Home Repair	\$256,614	\$245,000	The CAC is very supportive of this program, particularly grants (up to \$2,000) to assist elderly mobile home owners make needed repairs.
Boys and Girls Club	\$0	\$178,650	Since the Boys and Girls Club applied for building permits on 4/28/99, CAC members who work in the building industry felt that these funds for interior improvements would most likely not be utilized until July 2000. Therefore, the CAC suggested that the Boys and Girls Club reapply next fiscal year.
Hayward Community Gardens	\$28,684	\$21,648	The CAC included funds to replace the Gardens unusable trailer.

<b>Agency Name</b>	<b>CAC Recommendation</b>	<b>Staff Recommendation</b>	<b>Reasons For Difference</b>
Façade Improvement Loan Program	\$450,000	\$390,000	The CAC had funds available for this program due to not funding Boys and Girls Club this year.

#### *Agencies Recommended for CDBG and Social Services Funding*

The following agencies were recommended for both CDBG and Social Services funding. In general, CDBG funds are used for housing-related activities (e.g. placement into permanent housing, landlord/tenant mediation services, housing counseling) and acquisition, construction, rehabilitation of nonprofit community service facilities that serve lower income Hayward residents. Social Services funds are used for non-housing program operations such as emergency food, mentoring programs, childcare, other social support services and for the life skills counseling component of homeless programs. When an agency applies for CDBG and Social Services funding of the same component, staff assigns the proposal to the most appropriate funding source. Below is a description of those agencies recommended for funding through CDBG and Social Services:

#### Community Resources for Independent Living (CRIL):

- CDBG: Housing services for the disabled
- Social Services: Non-housing related program operations

#### La Familia

- CDBG: Improvements to the Fuller Avenue Neighborhood Center
- Social Services: Counseling and social support services

#### SAVE/WINGS

- CDBG: Evening and weekend supervisor and a very limited amount of childcare
- Social Services: Children's counseling program

#### *Next Steps*

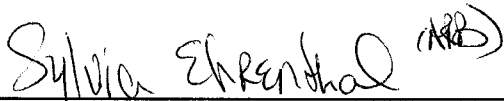
A public hearing on the Community Development Block Grant Program is scheduled for May 11, 1999. Allocations adopted by Council will be included in the City's Annual Plan and forwarded to HUD by May 15, 1999.

Prepared by:



Ann R. Bauman, Community and Economic  
Development Administrator

Recommended by:



Sylvia Ehrenthal, Director of Community  
and Economic Development

Approved by:



Jesús Armas, City Manager

Attachments: Exhibit A – FY 1999-2000 Chart of Funding Recommendations  
Exhibit B – FY 1999-2000 CAC and Staff Recommendations and Conditions

**Community Development Block Grant  
Recommendations  
FY 1999 - 2000**

## FY 1999-2000 CDBG FUNDING RECOMMENDATIONS

Proposal No.	Name of Agency	Amount Requested	FY 1998-99 Allocation	Staff Recommendations	CAC Recommendations
<b>OWNERSHIP HOUSING</b>					
1	Homeownership Assistance Program	\$ 200,000	\$200,000	\$ 200,000	\$ 230,000
	<b>SUBTOTAL</b>	<b>200,000</b>	<b>200,000</b>	<b>200,000</b>	<b>230,000</b>
<b>HOUSING REHABILITATION</b>					
2	Allied Housing	350,000	0	0	0
3	Eden Housing, Inc.	25,000	0	0	0
4	Housing Conservation Loan Program	550,000	400,000	400,000	470,000
5	Minor Home Repair Program	250,000	220,000	245,000	256,614
	<b>SUBTOTAL</b>	<b>1,175,000</b>	<b>620,000</b>	<b>645,000</b>	<b>726,614</b>
<b>NEIGHBORHOOD FACILITIES AND IMPROVEMENTS</b>					
6	Boys and Girls Club	469,851	0	178,650	0
7	Eden Youth Center	26,000	5,000	26,000	26,000
8	Emergency Shelter Program	28,188	0	28,188	28,188
9	Family Emergency Shelter Coalition	250,500	0	0	0
10	Hayward Community Gardens	13,648	15,000	21,648	28,684
11	Hayward Unified School District	190,000	112,225	85,000	85,000
12	La Familia	140,040	260,000	140,040	140,040
13	Salvation Army	200,000	0	0	0
	<b>SUBTOTAL</b>	<b>1,318,227</b>	<b>392,225</b>	<b>479,526</b>	<b>307,912</b>
<b>PUBLIC SERVICES</b>					
14	Alameda County Foodbank	15,000	0	15,000	15,000
15	Community Resources for Independent Living	33,495	33,495	33,495	33,495
16	Eden Council for Hope and Opportunity	141,556	137,428	141,556	141,556
17	Eden Information and Referral	25,000	23,000	25,000	25,000
18	Human Outreach Agency	40,000	38,524	40,000	40,000
19	Shelter Against Violent Environments - WINGS	50,000	69,000	50,000	50,000

<b>Proposal No.</b>	<b>Name of Agency</b>	<b>Amount Requested</b>	<b>FY 1998-99 Allocation</b>	<b>Staff Recommendations</b>	<b>CAC Recommendations</b>
20	South Hayward Neighborhood Collaborative	146,000	0	0	0
21	Southern Alameda County Legal Aid Project	40,980	23,190	0	0
	<b>SUBTOTAL</b>	<b>492,031</b>	<b>324,637</b>	<b>305,051</b>	<b>305,051</b>
<b>ECONOMIC DEVELOPMENT</b>					
22	Small Business Institute	50,000	0	50,000	50,000
	<b>SUBTOTAL</b>	<b>50,000</b>	<b>0</b>	<b>50,000</b>	<b>50,000</b>
<b>COMMERCIAL REHABILITATION</b>					
23	Façade Improvement Loan Program	450,000	500,000	390,000	450,000
	<b>SUBTOTAL</b>	<b>450,000</b>	<b>500,000</b>	<b>390,000</b>	<b>450,000</b>
	<b>TOTAL</b>	<b>\$3,685,258</b>	<b>\$2,036,862</b>	<b>\$2,069,577</b>	<b>\$2,069,577</b>



**Proposal No. 1**

**APPLICANT:** CITY OF HAYWARD - DEPARTMENT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT

**PROJECT:** Homeownership Assistance Program

**CATEGORY OF NEED:** Ownership Housing

**AMOUNT REQUESTED:** \$200,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$230,000

**CED STAFF RECOMMENDATION:** \$200,000

***AGENCY DESCRIPTION***

This program is operated by the City of Hayward.

***SUMMARY OF PROJECT PROPOSED ACTIVITIES FOR FY 1999-00***

The Homeownership Assistance Program helps low income households become homeowners throughout the City. These funds provide second mortgage loans for approximately six first time homebuyers whose incomes are at or below HUD low income limits (\$47,800 for a family of four). These funds fill the gap between the purchase price of a home and the first mortgage loan the family can afford. Previously the average loan amount was \$31,000.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Homebuyer Assistance	\$200,000	1998-99
Homebuyer Assistance	\$300,000	1997-98
Homebuyer Assistance	\$500,000	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

This is a very valuable program because it increases the number of homeowners in Hayward. It assists families who have the desire, but not the income to purchase a home at today's prices.

*CED Staff:*

This program directly addresses the City's goal to increase homeownership in Hayward.

**APPLICANT:** Allied Housing, Inc.

**PROJECT:** Housing Alliance Supportive Housing and Shelter+ Care Project

**CATEGORY OF NEED:** Housing Rehabilitation

**AMOUNT REQUESTED:** \$350,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$0

**CED STAFF RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

Allied Housing, Inc. was incorporated in 1994 to raise the economic, educational and social levels of the residents of Alameda County and to construct, rehabilitate, and provide decent, safe and sanitary housing for low-income persons. Since its inception, Allied Housing has acquired and rehabilitated over 20 units and created a Lease-to-Own Homeownership program with ongoing management of these units. The Program provides rent subsidy and case management to individuals coming out of homeless situations as they begin their path to self-sufficiency.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

Allied Housing proposes to acquire and rehabilitate 16 units of permanent housing with supportive services. Nine of the targeted units will be used for disabled homeless persons with serious mental illness, chronic alcohol and/or other drug abuse or AIDS and related diseases. The remaining units will be for homeless disabled persons with physical, mental or emotional impairments. Allied Housing will develop and own the project with cooperation and support from numerous agencies including: FESCO, SAVE and Tri-City Homeless Coalition (Fremont). Tri-City Homeless Coalition will oversee the service delivery. The service agencies identified will provide supportive services annually to approximately 35 clients and their families. There will be on-site services and case management including childcare, mental health, employment, recovery, mediations and transportation services.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

None.

**Explanation:***Citizen's Advisory Commission:*

The CAC is generally supportive of the concept contained in the proposal. However, the applicant does not have site control. The CAC is also concerned that this project does not have--

- ❖ a detailed plan and budget for service management and delivery; and
- ❖ a plan for continuing the services after the SHP grant is over to ensure that the project will not require long term funding from the City of Hayward to continue services originally provided through the SHP grant.

*CED Staff:*

Past experience has made staff cautious about recommending an investment of CDBG funds in acquiring and/or rehabilitating buildings to house projects that have extensive long-term service needs but short-term federal government contracts to pay for those needs. There are two issues of concern:

- ❖ Lack of a Long-Term Financial Plan for Providing Services

The current SHP grant obtained by Allied Housing's partners provides two years funding for services to serve the SHP and Shelter Plus Care clients. There is no certainty that the SHP funds will be renewed. At some point, when federal government funds disappear, the City could be asked to provide funding for program operations, creating a demand for long-term funding on the City's limited CDBG resources.

- ❖ Lack of a Detailed Service Delivery, Management and Evaluation Plan

Given City staff's experience with the service delivery, staffing and safety needs of similar projects, the long-term service delivery and management components of this project need to be well-designed and implementation and evaluation procedures described in detail before an investment of City funds could be recommended.

**Proposal No. 3**

**APPLICANT: EDEN HOUSING**

**PROJECT: 742 Harris Court**

**CATEGORY OF NEED: Housing Rehabilitation**

**AMOUNT REQUESTED: \$25,000**

**CITIZENS ADVISORY COMMISSION RECOMMENDATION: \$0**

**CED STAFF RECOMMENDATION: \$0**

***AGENCY DESCRIPTION***

Eden Housing, Inc. has a 30 year history of developing and managing affordable housing in Hayward. Eden has been working for several years with the City of Hayward Department of Community and Economic Development staff to identify properties in South Hayward that Eden could acquire, rehabilitate and manage as a part of a comprehensive effort to eliminate blighted areas and make an investment that would act as a catalyst for further change. Eden Housing was established by a concerned group of community activists and civic leaders who recognized the serious lack of housing for low income residents in southern Alameda County. Since its inception, Eden Housing has produced 614 units of affordable housing in 16 separate units in Hayward.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

Eden Housing, Inc. (EHI) has acquired and is rehabilitating five fourplexes on Harris Court in Hayward for the purpose of providing permanently affordable housing for low and very low income families. The City/Redevelopment Agency provided EHI with \$1,100,000 loan for the acquisition and rehabilitation of these properties. Eden Housing would like to rehabilitate the sixth property on the cul-de-sac. The Hayward Redevelopment Agency provided a low interest loan of \$165,000 to acquire this property. EHI is requesting this additional assistance because SAMCO, the first mortgage lender, reduced their loan commitment by \$25,000. CDBG funding would provide gap funding for this project. An application will also be made to the Federal Home Loan Bank's Affordable Housing Program (AHP) for the maximum amount of \$16,000 to fill this gap.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

Has not received funding in the past three years.

**Explanation:***Citizen's Advisory Commission:*

The CAC is supportive of the goals of Eden Housing, Inc. However, given the amount of money already invested by the City, and the competition for scarce resources, the CAC felt this project could be carried out without additional City funds, even if this property were to receive a lesser level of rehabilitation, in comparison with the other properties in the project.

*CED Staff:*

Staff concurs with the CAC and notes that one of the reasons why the sales price of this particular property was higher than the other properties was that it was in better overall condition than the others.

**APPLICANT:** CITY OF HAYWARD - DEPARTMENT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT

**PROJECT:** Housing Conservation Loan Program (HCLP)

**CATEGORY OF NEED:** Housing Rehabilitation

**AMOUNT REQUESTED:** \$550,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$470,000

**CED STAFF RECOMMENDATION:** \$400,000

***AGENCY DESCRIPTION***

HCLP is a program operated by the City of Hayward. It provides city-wide property rehabilitation assistance to eligible owners of residential property, with priority given to owners in designated CDBG target areas. The objective of the program is to help upgrade the lower-income housing stock.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The City of Hayward's Housing Conservation Loan Program (HCLP) provides property rehabilitation assistance on a citywide basis to eligible owners of residential property. Priority is given to owners of property in designated target areas. The program objectives are to upgrade the housing stock of lower income households and to increase the supply of decent, safe and affordable housing throughout the City. HCLP proposes to rehabilitate 20-30 homes by rehabilitating owner-occupied homes of seniors and low income Hayward residents; making loans to residents of mobile homes which need rehabilitation in excess of \$2,000; and providing grants and deferred loans to make homes and apartments accessible to disabled occupants.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Housing Rehabilitation	\$400,000	1998-99
Housing Rehabilitation	\$469,300	1997-98
Housing Rehabilitation	\$469,300	1996-97

**Explanation:***Citizen's Advisory Commission:*

This program increases the supply of safe, decent, and affordable housing for low income, elderly and disabled households through the renovation of existing housing stock. In FY 98-99, staff committed all of the allocated funds by March and residents requesting repairs had to be placed on a waiting list, therefore, the CAC is recommending an increase in allocation to the previous level of \$470,000.

*CED Staff:*

Given limited funds and the desire to fund additional projects, staff recommends that the allocation of funds remain at \$400,000.

**Proposal No. 5**

**APPLICANT:** CITY OF HAYWARD – COMMUNITY AND ECONOMIC  
DEVELOPMENT DEPARTMENT

**PROJECT:** MINOR HOME REPAIR PROGRAM (MHRP)

**CATEGORY OF NEED:** Housing Rehabilitation

**AMOUNT REQUESTED:** \$250,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$256,614

**CED STAFF RECOMMENDATION:** \$245,000

***AGENCY DESCRIPTION***

This program is operated by the City of Hayward.

***SUMMARY OF PROJECT PROPOSED ACTIVITIES FOR FY 1999-00***

The Minor Home Repair Program (MHRP) will provide repair services to lower income households headed by the elderly or disabled. Service provided includes a complete home inspection, developing a scope of work, monitoring construction and processing payments. Grants for repairs will be provided to eligible homeowners. The program objectives are to upgrade the housing stock of lower income owners and to increase the supply of decent, safe and affordable housing. The MHRP will provide grants to make approximately 100 minor home repairs. Approximately, 10 to 20 grants of up to \$2,000 will be to conventional homes and 70-80 grants of up to \$2,000 will be made to repair mobile homes.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
MHRP	\$220,000	1998-99
MHRP	\$214,000	1997-98

**Explanation:**

*Citizen's Advisory Commission:*

There is a great need for this program to assist elderly and disabled Hayward residents, particularly those in mobile homes.



*CED Staff:*

There is a high demand for services in this program. Approximately 25% more requests for service are made than can be provided, given current funding. Most conventional lenders will not provide financing for repair of mobile homes. Therefore, this program is an opportunity for those who cannot afford to pay for repairs to bring their homes up to health and safety standards.

**Proposal No. 6**

**APPLICANT: BOYS AND GIRLS CLUB OF HAYWARD**

**PROJECT: New Facility: Tenant Improvements**

**CATEGORY OF NEED: Neighborhood Facilities and Improvements**

**AMOUNT REQUESTED: \$469,851**

**CITIZENS ADVISORY COMMISSION RECOMMENDATION: \$ 0**

**CED STAFF RECOMMENDATION: \$178,650**

***AGENCY DESCRIPTION***

Organized in 1966, the Boys & Girls Club of Hayward is a member of the Boys & Girls Club of America. The Boys & Girls Club of Hayward is separately incorporated with its own federal tax exemption designation. The Club's mission is to improve the quality of life of young people by providing a friendly, safe place with social, cultural and educational services. The Club is open every day, after school and on weekends. Club staff and volunteers provide positive role models and mentoring. The Club reaches out to kids who cannot afford, may lack access to, other community programs. In 1992, the Boys & Girls Club sold its run-down facility. The new Club will be located in South Hayward. Since the sale, the Club has operated out of temporary outreach centers while the fund raising for the new Club takes place. City funds were used to purchase the land for the new site. The Club offered a summer recreation program for Hayward youth in 1998.

***SUMMARY OF PROPOSED PROJECT FOR FY 1999-00***

Requested funding for the Boys & Girls Club of Hayward will pay for tenant improvements at the new facility. Improvements include: 1) Gymnasium – installation of gym floor, basketball backboards, scoreboards, bleachers; 2) Computer Technology – purchase and installation of a computer network, computer work stations, printers, computer furniture, and projection cameras; 3) Kitchen – outfit with industrial equipment, including steam table, walk-in refrigerator, ranges, oven, dishwasher, etc.; and 4) purchase and install signage, outdoor benches, office furniture, activity game room tables, and art room/woodshop equipment/furniture.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Site Acquisition	\$200,000	1996-97

**Explanation:***Citizen's Advisory Commission:*

The CAC supports the goals of the Boys and Girls Club. However, the Commission is concerned that the funds might not be used this fiscal year due to changes in the construction schedule and weather conditions during the late fall through spring of 2000. Due to the demand for funds this year, the Commission encourages the Boys and Girls Club to reapply for funding next fiscal year.

*CED Staff:*

The Boys and Girls Club has requested funding for a number of projects: the gymnasium; the kitchen; computer equipment; shop, art and activity room equipment and furnishings; and office furnishings. Staff is recommending that the City provide funds for the gymnasium floor and bleachers only. CDBG regulations do not allow the purchase of equipment that is not permanently attached to the facility under this category. Computer equipment can be obtained through in-kind donations by Bay Area corporations. Furnishings can be obtained as a portion of the capital campaign fundraising. The kitchen equipment does not appear to have a direct ongoing benefit to youth participants. The request indicates that the kitchen will be used primarily to attract potential rental income through rental for parties.

**APPLICANT:** EDEN YOUTH CENTER (EYC)

**PROJECT:** Sewer Improvement Project

**CATEGORY OF NEED:** Neighborhood Facilities and Improvements

**AMOUNT REQUESTED:** \$26,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$26,000

**CED STAFF RECOMMENDATION:** \$26,000

***AGENCY DESCRIPTION***

The mission of the Eden Youth Center is to improve the quality of life for children, youth and families. EYC operates tutoring, mentoring, and child care programs and manages a large South Hayward campus to provide a low-cost cooperative setting for local youth-serving organizations.

Two dozen programs are offered at the Center including counseling, special education, child care, pregnant teen support and employment/training.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

Replace and enlarge major sewer connection from Eden Youth Center (Silva Clinic) to the street to allow for the expansion of the Silva Health Clinic and development of a Dental Clinic.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Roof Repair	\$5,000	1998-99
Asbestos floor tile removal	\$52,100	1997-98
Heating System	\$280,000	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

This project will allow additional health services and new dental services to serve this low income neighborhood.

*CED Staff:*

The demand for treatment at the clinic exceeds that which can be provided in the current physical space. Hayward Rotary and St. Rose Hospital are partnering with Eden Youth Center to expand the clinic to provide health and dental care for the children of the community. The addition of the dental clinic and expansion of the Silva Clinic creates increased water usage that requires an increase in sewer capacity.

**APPLICANT:** **EMERGENCY SHELTER PROGRAM**

**PROJECT:** **Facilities Improvement**

**CATEGORY OF NEED:** **Neighborhood Facilities and Improvement**

**AMOUNT REQUESTED:** **\$28,188**

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** **\$28,188**

**CED STAFF RECOMMENDATION:** **\$28,188**

***AGENCY DESCRIPTION***

Emergency Shelter Program (ESP) has been providing shelter, food and other support services to homeless and abused women and children since 1972. ESP is one of California's oldest and largest shelters for victims of domestic violence, and has been a participant of a network of emergency shelter providers in Alameda County for over twenty-five years. The shelter currently accommodates 35 women and children in a safe, comfortable and supportive environment. In 1985 our agency also established a licensed child care center for 41 infants and preschool children. In 1992, ESP constructed an infant care facility. ESP's mission is to provide a temporary home and supportive services for women and their children in crisis, helping them achieve self-sufficiency and independence; and to work with clients and the community to help break the cycle of violence and prevent homelessness. Program services at the shelter include a 24-hour crisis hotline for abused/homeless women, intake and assessment, individual and group counseling, life skills classes, and community referrals for mental health counseling, job readiness, and housing. The child care center compliments the shelter by providing a free, safe place for mothers to leave their children while in the community to meet program objectives. ESP staff provide bilingual counseling services, parent training classes, and are involved in linkages with a host of local community support services and resources.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

ESP is requesting funds to improve the physical plant of the existing shelter. The scope of the project includes the replacement of a damaged fence, the replacement of a section of the driveway, enhancement of lighting and ventilation for the dining room and staff office, the replacement of the dining room floor, the replacement of an entry ramp and the installation of handrails to provide wheelchair accessibility, and general improvements to client living quarters.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

None within past five years.

**Explanation:**

*Citizen's Advisory Commission:*

Concur with staff.

*CED Staff:*

ESP provides shelter, food, and related support systems to homeless and battered women and children within the mid- and south County area. City staff and the Human Service Commission cited deteriorating conditions at the shelter as a significant program concern during last year's funding cycle. The specified improvements will improve the quality of life at the shelter, bringing it up to satisfactory condition.

**Proposal No. 9**

**APPLICANT:** FAMILY EMERGENCY SHELTER COALITION (FESCO)

**PROJECT:** FESCO Transitional Housing & Program Services Center

**CATEGORY OF NEED:** Neighborhood Facilities and Improvement

**AMOUNT REQUESTED:** Application Withdrawn  
Property Sold

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$0

**CED STAFF RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

Incorporated in 1986 by eighteen local churches, FESCO is a 24-bed, round-the-clock emergency shelter serving families of all configurations. In addition to basic shelter services, FESCO also provides case management, individual and family counseling, and assistance in finding affordable housing. Approximately 30% of the families FESCO serves report having become homeless in Hayward. Currently the agency is developing a transitional housing program for four families.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

**Application Withdrawn**

**Explanation:**

A private individual purchased the proposed property; FESCO was second in line to purchase property.

**APPLICANT:** HAYWARD COMMUNITY GARDENS (HCG)

**PROJECT:** Community Garden for Low- to Moderate-income Persons

**CATEGORY OF NEED:** Neighborhood Facilities and Improvements

**AMOUNT REQUESTED:** \$13,648

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$28,684

**CED STAFF RECOMMENDATION:** \$21,648

***AGENCY DESCRIPTION***

Hayward Community Gardens is operated solely by volunteers, serving 105 low- to moderate-income families in Hayward by providing the land necessary for those families to grow their own fresh produce, thereby helping to improve diets and supplement food budgets. Currently, there are 205 individual garden plots. Members provide hand tools, as well as technical and physical assistance, to help maintain the garden site and the individual plots.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

Hayward Community Gardens' continuing goals are to improve the appearance of the Gardens and also to improve the quality and quantity of the produce grown in the plots. Speakers from U.C. Extension will give demonstrations on composting and organic pest control. Gardeners are encouraged to socialize and exchange ideas.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Community Garden	\$15,000	1998-99
Community Garden	\$12,686	1997-98
Community Garden	\$11,834	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

In their presentation, the HCG Board requested that they have a new trailer in which to keep tools and maintain program records (now being kept at the home of a Board member). The current trailer has been broken into a number of times and no longer can be used. The CAC agreed and also thought that obtaining technical assistance to improve water usage and inter-cultural communications through contracting with a specialist in urban gardens to work with the Board and other gardeners was an excellent idea.



*CED Staff:*

The garden assists low income Hayward families by augmenting their food supply of fresh fruit and vegetables. In recent years, there have been a number of problems at the gardens regarding water usage, obeying rules, sales of crops, and intercultural communications. Resolving these issues is beyond the capability of CED staff or the HCG Board, therefore, staff is recommending that an additional \$8,000 be used for a technical assistance contract with an organization specializing in urban gardens to improve the garden's management and facilities. The staff recommendation was finalized prior to the CAC's recommendation and does not include funds for a new office trailer.

**APPLICANT:** HAYWARD UNIFIED SCHOOL DISTRICT (HUSD)

**PROJECT:** Hayward Unified Latchkey Program

**CATEGORY OF NEED:** Neighborhood Facilities and Improvement

**AMOUNT REQUESTED:** \$190,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$85,000

**CED STAFF RECOMMENDATION:** \$85,000

***AGENCY DESCRIPTION***

HUSD's Child Development Programs have provided developmentally appropriate childcare and preschool and after-school programs for hundreds of Hayward children for twenty-seven years. Programs include School-Age Parenting and Infant Development, State Preschool, Children's Centers, and the Latchkey Program. The Latchkey program provides before and after school childcare to children from kindergarten through sixth grade.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

This request would fund two portables to expand the Hayward Latchkey services to Park School and to open a new program at Treeview School. Treeview school is one of the few remaining elementary schools that does not have a program on site. Park school needs a second portable due to the high demand for care at this large school. This program provides additional permanent housing for School Age Childcare Programs.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Portable acquisition	\$112,225	1998-99
Portable acquisition	\$112,450	1997-98

**Explanation:**

*Citizen's Advisory Commission:*

The need for latchkey programs continue to grow as more families re-enter the workforce through welfare-to-work. However, the CAC is recommending a portable for Park school only, since Treeview does not appear to be eligible.

*CED Staff:*

The Treeview site is located in an area which is undergoing considerable change, such as the 343 unit Twin Bridges development, which can substantially increase the number of middle income households in the area that have children which would attend Treeview. Thus making Treeview ineligible for CDBG funds.

**APPLICANT:** LA FAMILIA

**PROJECT:** Fuller Street Neighborhood Center

**CATEGORY OF NEED:** Neighborhood Facilities and Improvement

**AMOUNT REQUESTED:** \$140,040

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$140,040

**CED STAFF RECOMMENDATION:** \$140,040

***AGENCY DESCRIPTION***

In 1975 La Familia Counseling Service was founded, and since that time has provided social and mental health services to low-income Hayward residents, with a focus on Latino Spanish-speaking and bilingual (English-Spanish) people. These individuals may access the following services: outpatient mental health and social services, day treatment for children, language interpretation, ESL classes, Youth Prevention/Leadership programs, AIDS education, and case management for people with developmental disabilities, and those who are severely emotionally disturbed.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The proposed project implements a series of repairs and site modifications so as to be in compliance with City of Hayward Ordinance Number 98-160-17 for a use permit at the Fuller Avenue site. Once the center is operational it is estimated that 650 individuals will receive social service support that will allow them to live more productive lives. Services will include outpatient mental health, English language proficiency, a Senior Club and youth leadership training.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Building Acquisition	\$260,000	1998-99
Partial re-roof & repair of Fuller Avenue site	\$35,000	1996-97

**Explanation:***Citizen's Advisory Commission:*

The CAC is very supportive of this project. Social Services will be available within walking distance for many low income neighborhood residents. Neighborhood youth will have local programs that would stimulate healthy growth and development and provide alternatives to gang activities.

*CED Staff:*

The agency needs to make these improvements to obtain its use permit and repair the building so that services can be provided to neighborhood residents .

**APPLICANT:** SALVATION ARMY – HAYWARD CORPS,  
**PROJECT:** Construction of Family and Community Services Building  
**CATEGORY OF NEED:** Neighborhood Facilities and Improvements  
**AMOUNT REQUESTED:** \$200,000  
**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$0  
**CED RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

For nearly seventy-five years the Hayward Corps has been called upon to meet a variety of human service needs. Last year, the Hayward Corps provided lodging for over 1,000 people seeking shelter, and assisted 806 families facing a cut-off of their PG&E service. During Christmas, 705 families and 2,397 individuals received baskets filled with food and toys. Over 25,000 meals were served to hungry people last year. Last year, more than 5,500 youngsters and teens participated in activities especially designed for them. The Salvation Army's League of Mercy visitation provide hope and joy to those who are lonely and sick and at local rest homes.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The Salvation Army – Hayward Corps proposes to construct a new "Family and Community" building on three adjacent lots that will enable the Corps to enhance and expand its social services programs to the community. The new facility will include: 1) A state licensed childcare center to provide up to sixty children and their families with daily childcare; 2) A youth activities center that will provide services to 6,000 children annually; and 3) A senior center that will be equipped with a full-service kitchen. One hundred seniors per day will be served. The Corps also proposes to remodel the existing facility to expand and enhance service delivery of programs to the homeless and needy. The Corps is currently in negotiation for the site immediately to the west of their 430 "A" street location.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

Not Previously Funded

**Explanation:**

*Citizen's Advisory Commission:*

Although the project is worthwhile, the CAC concurs with staff's recommendation.

*CED Staff:*

In the context of this application, there are relocation and replacement housing issues. On the proposed sites, there are five units of housing affordable to lower income households. HUD regulations require that substantial relocation payments be made (which may be as much as \$50,000) to each household displaced. In addition, other HUD regulations require that any units removed from the housing stock must be replaced within four years. The cost to the City of carrying out these HUD regulations could be approximately \$750,000. Due to these factors, staff is not recommending funding this project.

**APPLICANT:** ALAMEDA COUNTY COMMUNITY FOOD BANK

**PROJECT:** Shared Maintenance Scholarships

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$15,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$15,000

**CED STAFF RECOMMENDATION:** \$15,000

***AGENCY DESCRIPTION***

Founded in 1985 by a coalition of 24 emergency food providers, the Alameda County Community Food Bank serves as Alameda County's central clearinghouse for donated food. By salvaging food that would otherwise be wasted by food producers, brokers and retailers, the Food Bank mobilizes and distributes vitally needed food to human service agencies serving Alameda County's low income residents. The Food Bank also seeks to develop more effective responses and greater understanding to hunger in our community through educational outreach programs and involving the wider community in our efforts through food drives and volunteer opportunities.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The Food Bank proposes to provide "Shared Maintenance Scholarships" to our 27 member agencies in Hayward to ensure that these agencies will continue providing nutritious food to Hayward's low-income families as they transition from dependence on public assistance toward self-sufficiency. Approximately 63,236 meals are currently provided every month to an estimated 3,758 low-income Hayward residents. For many low income families, maintaining adequate housing has often meant making the difficult decision between paying rent and purchasing food.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

Not Previously Funded

**Explanation:**

*Citizen's Advisory Commission:*

By structuring this program in accordance with the condition listed below, a long term problem -- that food is not delivered to some smaller food pantries and other sites in Hayward because of insufficient tonnage requested by those sites -- would be resolved.

*CED Staff:*

This program fills the gaps left by inadequate household incomes so that low income Hayward residents do not have to decide between paying the rent and purchasing food at the end of the month.

*Condition:* The contract would be structured to deliver, in bulk, items specifically requested by small food pantries in Hayward to a central Hayward distribution site.



**Proposal No. 15**

**APPLICANT:** COMMUNITY RESOURCES FOR INDEPENDENT LIVING,  
INC. (CRIL)

**PROJECT:** Housing Counseling Services So That Persons with Disabilities  
Will Be Able to Live More Independently

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$33,495

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$33,495

**CED STAFF RECOMMENDATION:** \$33,495

***AGENCY DESCRIPTION***

CRIL is an independent living center serving the needs of disabled residents of Southern Alameda County. The agency's mission is to support, empower and teach skills to persons with disabilities so that they may more fully participate in community and daily life activities. CRIL's services include housing counseling, operation of a personal assistant registry, benefits counseling, independent living skills training, peer support, information and referral, and advocacy.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

CRIL is requesting CDBG funds to provide housing services to persons with disabilities who are Hayward residents or relocating to Hayward. The program will provide peer support, workshops, independent living skills training, self-advocacy training, systems advocacy, housing modification information, and information and referral. This project is designed to assist consumers in finding creative solutions to finding accessible and affordable housing.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Housing Counseling Services	\$33,495	1998-99
Housing Counseling Services	\$33,495	1997-98
Housing Counseling Services	\$35,000	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

The CAC is very supportive of this program. The need for accessible and affordable housing has increased greatly from past years (from 247 to 343 persons per year requesting assistance from CRIL).

*CED Staff:*

CRIL is the only agency in Hayward addressing independent living needs for disabled residents. Accessible and affordable housing is identified as the most sought after service for persons with disabilities.

**APPLICANT:** EDEN COUNCIL FOR HOPE AND OPPORTUNITY (ECHO)

**PROJECT:** Landlord-Tenant Counseling, Rental Assistance, and Fair Housing Programs

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$141,556

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$141,556

**CED STAFF RECOMMENDATION:** \$141,556

***AGENCY DESCRIPTION***

The Eden Council for Hope and Opportunity, or ECHO Housing, was founded in 1964 as a fair housing agency. Their services focus on ensuring equal access to housing, and intervention, mediation, and counseling services to prevent homelessness. ECHO assists approximately 7,000 low-to-moderate income households in Alameda County annually. Last year over 1,500 Hayward families and individuals were helped by ECHO's Fair Housing, Tenant-Landlord and Rental Assistance programs.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

ECHO proposes to provide: 1) Fair Housing Counseling that will investigate 48 discrimination complaints; conciliate 15 investigated cases and audit 20 Hayward properties; 2) Tenant/Landlord Counseling that will provide mediation to 80 households, prevent 60 evictions and conduct four workshops; 3) Rental Assistance Program that will provide 600 families with screening for move-in or stay-in costs, provide information and referral to 400 families, place 48 families in long-term affordable housing, follow-up on 48 families placed, and provide collection on defaulted loans.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Housing Counseling	\$137,428	1998-99
Housing Counseling	\$137,428	1997-98
Housing Counseling	\$143,603	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

The CAC is very supportive of the work that ECHO does in the Hayward community. As rents rise throughout the area, there will be an even greater need for ECHO's services.

***CED Staff:***

This is the only agency in Hayward that provides comprehensive fair housing law information; counseling for discrimination complaints and landlord/tenant disputes (from the tenant perspective). In addition, the Rental Assistance Program provides low income families with loans for move-in costs.

**APPLICANT:** EDEN INFORMATION AND REFERRAL, INC. (Eden I & R)

**PROJECT:** Roving Housing Resource Project

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$25,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$25,000

**CED STAFF RECOMMENDATION:** \$25,000

***AGENCY DESCRIPTION***

Established in Hayward in 1976 to provide information and referral about available services to residents in the Hayward and Castro Valley Areas, Eden I&R's mission is to link people with resources. Currently, the agency provides a wide range of information services which expand the capacity of service systems locally and statewide. In addition, to providing these referrals directly to clients and/or service providers, Eden I&R also provides translation services for the State of California's 9-1-1 system, after-hours emergency phone service for the Alameda County Child Protection Division and an information service for Calworks participants.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

Eden I & R proposes to continue its Roving Housing Resource Program (RHRP). In collaboration with local shelters and transitional housing programs, the Roving Housing Resource Specialist provides on-site housing and housing-related referrals to homeless shelter and transitional housing residents within the City of Hayward. Specific services are customized based upon the individual needs of shelter clients. The primary objectives are to find permanent housing for 33% of the clients the Specialist meets with in a one-on-one setting and that 40% of the one-on-one clients will accomplish one objective on their case management plan.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
CHAIN Line	\$23,000	1998-99
RHRP/CHAIN	\$56,897	1997-98
CHAIN Line	\$20,000	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

This is the only program providing housing referral and placement services has the capacity to maintain contact with clients as they move from shelter to shelter and/or into temporary housing until permanent housing is obtained.

*CED Staff:*

The program has been very successful in helping clients at the shelters (FESCO, WINGS, and ESP) utilize currently available housing opportunities. The agency was able to leverage county funds (ACAP) to provide the major part of funding for this program. Hayward funds will assist in keeping the same level of services to the Hayward area family shelters as provided last year.

**Proposal No. 18**

**APPLICANT: HUMAN OUTREACH AGENCY (HOA)**

**PROJECT: Direct Client Services for Homeless Men**

**CATEGORY OF NEED: Public Services**

**AMOUNT REQUESTED: \$40,000**

**CITIZENS ADVISORY COMMISSION RECOMMENDATION: \$40,000**

**CED STAFF RECOMMENDATION: \$40,000**

***AGENCY DESCRIPTION***

The Human Outreach Agency (HOA) provides basic shelter services for up to eighteen men, for up to 90 days each. Basic services include safe and clean housing and hot meals. Support services offered include case management, assistance in budgeting, and assistance finding affordable, stable independent housing. Recently the agency has emphasized the development of vocational services to its clients.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

HOA Proposes to provide services to approximately 135 homeless men. Services will include: case management, housing workshops and referrals, money management, substance abuse and HIV education, computer training, job referrals, and job preparedness. These funds will partially support the Night Manager and Case Worker salary costs.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Counseling Services	\$38,524	1998-99
Counseling Services	\$38,524	1997-98
Counseling Services	\$40,255	1996-97

**Explanation:**

***Citizen's Advisory Commission:***

For the past several years, this program has provided excellent services to assist homeless single men.

***CED Staff:***

HOA is the only shelter in Hayward that serves single men. Funding is necessary to ensure that there will be staff on the premises 24 -hours a day, 7 days a week.

**APPLICANT:** SHELTER AGAINST VIOLENT ENVIRONMENTS (SAVE)

**PROJECT:** WINGS Transitional Housing

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$50,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$50,000

**CED STAFF RECOMMENDATION:** \$50,000

***AGENCY DESCRIPTION***

SAVE provides shelter and support services to female survivors of domestic violence and their children. The agency also operates a separate 15-unit transitional housing program (WINGS) in Hayward. The WINGS program is intended for women who have successfully completed programs like the SAVE shelter program, which emphasizes safe choices, self-sufficiency and responsible parenting. WINGS is located in the Harder-Tennyson area of Hayward, and provides low-cost housing in a clean and sober environment, as well as counseling and support services, for up to 18 months. WINGS is the only transitional housing program for low income, homeless battered women and their children in Alameda County.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

WINGS, Shelter Against Violent Environment's (SAVE) transitional housing program proposes to provide housing and support services to 14 families (42 women and children) who are residents of Hayward and are low income victims of domestic violence. WINGS provides 14 apartment units of low cost housing in a substance-free environment, as well as counseling, case management, and supportive services for the women and children for up to 18 months. SAVE works actively with other community agencies and individuals to enhance the services provided. Support services include counseling, housing placement assistance, budgeting workshops, parenting classes and childcare.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Housing & Program Support	\$48,756	1998-99
Housing & Program Support	\$40,195	1997-98
Housing & Program Support	\$42,000	1996-97



**Explanation:**

*Citizen's Advisory Commission:*

CAC concurs with staff's recommendation.

*CED Staff:*

WINGS is the only transitional housing program for low income, homeless battered women and their children in Alameda County. WINGS provides a critical step in assisting these families in making the transition to violence-free and self-sufficient lives. Funding is necessary to ensure that there will be staff on the premises 24-hours a day, 7 days a week.

**APPLICANT:** SOUTH HAYWARD NEIGHBORHOOD COLLABORATIVE

**PROJECT:** Economic Development/Employment Journey

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$146,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$0

**CED STAFF RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

The South Hayward Neighborhood Collaborative is made up of 31 churches, social service organizations, public agencies, school district, community based organizations, local residents and family support program providers serving the Harder/Tennyson area. These programs and organizations have joined to create an integrated service delivery system to serve the families of this South Hayward community. Eden Youth Center is the fiscal agent for the Economic Development/Employment Journey Project. The collaborative has ongoing input into the planning, operation, and maintenance of the project/program. The members of the collaborative can and will pool resources to deliver high quality services to the South Hayward community.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The South Hayward Neighborhood Collaborative's Economic Development/Employment Journey Project provides an integrated service system for family services and employment services for the community of South Hayward. The South Hayward Neighborhood Collaborative has already secured funds that provide for program staffing. City of Hayward funds will be utilized to provide office rent for programs in the Employment Journey Project.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

Not Previously Funded

**Explanation:**

*Citizen's Advisory Commission:*

The CAC recognizes the importance of the Employment Journey Project, however, given the competition for funds this year, the case was not made for paying rent for classroom space in church facilities.

*CED Staff:*

Several years ago, Council limited the Public Services category to housing-related services to differentiate it from the City's social service program. Although CDBG funds can be used in support of a program providing employment-related services to lower income individuals, such services are not specifically housing-related. Therefore, this project cannot be recommended for funding.

**APPLICANT:** LEGAL AID SOCIETY OF ALAMEDA COUNTY

**PROJECT:** Southern Alameda County Legal AID Project

**CATEGORY OF NEED:** Public Services

**AMOUNT REQUESTED:** \$40,980

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$0

**CED STAFF RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

The Legal Aid Society of Alameda County (LASAC) is a non-profit agency who's mission is to provide free legal services to the poor. LASAC's Southern Alameda County office has been a long standing member of the Hayward community providing legal advice, education and representation to low income Hayward residents. In September of 1998, Legal Aid went through a major reorganization due to the loss of funding from the Legal Services Corporation (LSC). Funding from LSC was a primary contributor to the provision of legal services to the Hayward area. LSC services are currently being provided through San Francisco Neighborhood Legal Assistance Foundation and have been more limited in the Southern Alameda County area since funds have been transferred away from LASAC. Legal Services Corporation has announced that in the year 2000, it will be soliciting funding proposals only from agencies who intend to form one "Bay Area Wide: Legal Services Agency which would included services for all six counties in the Bay Area. It is difficult to determine the impact for Hayward at this time.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

This project provides free legal advice and assistance on housing issues to low income residents of Hayward. Housing-related issues include eviction defense, tenant's rights counseling (including code enforcement, fair housing, and other issues), limited representation at administrative hearings and court proceedings, homeowner advice and legal assistance regarding foreclosure. Clinics will be provided to help clients deal with unlawful detainers and obtain stays of evictions.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Legal Services	\$23,190	1998-99
Legal Services	\$23,190	1997-98
Legal Services	\$24,232	1996-97

**Explanation:**

*Citizen's Advisory Commission:*

Although the CAC is supportive of Legal Aid's desires to provide services in FY 1999-2000, the agency has not demonstrated the capacity to fulfill its current contract.

*CED Staff:*

This organization is not on track to fulfill its current contract. The organization has not taken corrective action as previously requested (in early December) to submit a plan as to how services would be provided for the rest of the contract year.

**APPLICANT:** CITY OF HAYWARD - DEPARTMENT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT

**PROJECT:** Small Business Institute

**CATEGORY OF NEED:** Economic Development

**AMOUNT REQUESTED:** \$50,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$50,000

**CED STAFF RECOMMENDATION:** \$50,000

***AGENCY DESCRIPTION***

This program is operated by the City of Hayward.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The purpose of the Small Business Institute (SBI) is to define and develop the organizational plan, structure, financial resources and organizational roles to create a "Small Business Institute." The institute will provide technical assistance to small businesses in Hayward. The institute's lead organizations will be the City of Hayward, Chabot College and California State University, Hayward. During the year, the City's Community Planning and Economic Development Division will work with Chabot and Cal State to refine the concept, create the material and curriculum, develop a funding program and develop the outreach strategy to established businesses and entrepreneurs in need of technical assistance to improve or initiate their own businesses. It is currently envisioned that the SBI, when operational, will have an entrepreneurial track, a small business growth track (including marketing, personnel, accounting, business planning, etc.), and a workforce development track (training for employees in basic English, math, computer and other specialized skills). The SBI would start operating in FY 2000.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

Not Previously Funded

**Explanation:**

***Citizen's Advisory Commission:***

The CAC is very supportive of this new program. It has the potential to increase and help expand the number of small businesses located in Hayward. These businesses create a wealth of entry level jobs for Hayward residents and have the potential to lead to higher paying jobs.

*CED Staff:*

Program will be able to leverage funds (in-kind) from Chabot Collage and California State University Hayward. It will augment the services currently being provided by the Small Business Revolving Loan Fund by providing training in business management and technology.

**Proposal No. 23**

**APPLICANT:** CITY OF HAYWARD - DEPARTMENT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT

**PROJECT:** Facade Improvement Loan Program

**CATEGORY OF NEED:** Commercial Rehabilitation

**AMOUNT REQUESTED:** \$450,000

**CITIZENS ADVISORY COMMISSION RECOMMENDATION:** \$450,000

**CED STAFF RECOMMENDATION:** \$390,000

***AGENCY DESCRIPTION***

This program is operated by the City of Hayward.

***SUMMARY OF PROJECT PROPOSED FOR FY 1999-00***

The Façade Improvement Program provides funds to upgrade the deteriorated exteriors of commercial buildings in the downtown redevelopment area. Four to five buildings will be under construction by the end of the 1998-99 fiscal year. Funds for FY 99-00 will be used to rehabilitate the facades of at least five additional buildings in downtown Hayward's Central-City-Pedestrian district.

***PREVIOUS CDBG FUNDING AWARDED TO APPLICANT***

<u>PROJECT</u>	<u>AMOUNT</u>	<u>FISCAL YEAR</u>
Façade Improvements	\$500,000	1998-99
Façade Improvements	\$600,000	1997-98

**Explanation:**

***Citizen's Advisory Commission:***

The CAC is very supportive of this program and believes that it can make a substantial difference for business development in downtown Hayward.

***CED Staff:***

It has taken longer for buildings to get under construction than expected; therefore, funds allocated in previous years will be used to pay for the buildings that commence construction in the spring, summer and fall of 1999. As a result, the amount of funds needed in FY 1999-2000 can be reduced.